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Surrey - Data Dot Unveiled in Surrey

2009-03-09 16:03 PDT

File #Data Dot Unveiled in Surrey

As those involved in property crime offences continue to ply their trade, RCMP in Surrey along with twenty businesses in the North Surrey area and Data Dot Canada are coming together to help protect valued assets with technology being the key component under Operation Hands Off. 🗗

In an effort to help reduce thefts whether they may be wire, metal, car parts or anything of value, businesses & consumers alike can avail themselves of technology in the Canadian market place. Applied by a spray applicator, microdots can be applied to just about any surface to be read (later) with a magnifying device.

Each dot has a unique number series embedded on it which can be tracked back to an individual or company. Being sprayed on a surface, dozens to thousands of these dots can used to mark and identify all manner of products. This is "like a name tag with numbers on it."

A large North American retailer has seen a 100% drop in the theft of rental tools since the inception of this program 6 months ago. Large organizations such as Hydro Manitoba too have seen these types of results.

Armed with this type of technology, enforcement agencies will now be able to not only track, but provide absolute identification of a piece of property making it easier to not only identify victims but also to show to the courts who the rightful owner actually is.

A media conference will be held March 10th at 10:00 am at Ralph's Used Auto & Truck Parts at 10731 Scott Road. Attending media will be invited to ask questions of the business owner and a representative of Data Dot Canada.

Sgt Roger Morrow Media Relations



